

LEORA E. LAWTON
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EDUCATION

- Ph.D. Brown University, Providence, Rhode Island. Sociology, 1991. Emphasis on social demography – family and migration. Dissertation chair: Alden Speare, Jr.
- M.A. Hebrew University of Jerusalem, Israel. Demography, 1985. Thesis advisor: Calvin Goldscheider.
- A.B. University of California, Berkeley, California. Economics, 1978.

CURRENT POSITIONS

- 2015- Director & PI, NIA-funded training grant with Joshua Goldstein (multiple PI), “Cal-ADAR: Advancing Diversity in Aging Research.” Lead implementation of project, mentor students, teach workshops and generally work to advance careers of underrepresented groups in demography of aging.
- 2015 Director, NICHD education grant with Joshua Goldstein (PI), “Berkeley Workshop in Formal Demography.” Developed and designed process and flow of educational program, teach research ethics component (RCR).
- 2013- Project Scientist, NIA-funded R01 with Claude Fischer (PI), “Understanding How Personal Networks Change”. Survey design, sampling and fielding methodology, reporting, IRB protocols, managing vendors and daily operations of the project. Contact person for study participants. Participation in cleaning of data process. Analysis of data, reporting. Identification and development of sub-projects to be funded by NIA.
- 2008- Executive Director, Berkeley Population Center, University of California, Berkeley. Management of operations (budget, website, pilot grant funding). Reporting to NICHD. Participation in grant renewal process. Development and review of pilot projects. Identification of other external funding opportunities. Representative to NICHD. Training of research development with NIH, Responsible Conduct of Research.
- 1997- President, TechSociety Research, Berkeley, CA. A sole proprietorship. Custom market and social science research projects, research product development, grant writing. Full research development, including overall strategy for data collection (web, telephone, mail or qualitative methods), sampling design, questionnaire design, fielding methodologies, survey programming and administrative. Analytic methods provided are qualitative (semi-structured interviews), multivariate and bivariate analyses, and mixed methods. Presentation of results. Focus is on (a) the high-tech industry and companies with an internet presence, and (b) agencies and organizations seeking social behavioral studies.
- 2003- President, Eastbayshore Eruv Corporation, a non-profit corporation. Management, public relations, and liaison with government, legal and utilities in order to develop communal and spiritual space for the Jewish community in Berkeley and Albany, CA. (occasional)
- 2000- Governor, The Wheel, an online community. Created, implemented, and continually enforce Code of Ethics (occasional)

TEACHING EXPERIENCE

- 2011- University of California, Berkeley. Lecturer, Demography.
- 2007- University of California, Berkeley. Lecturer, Sociology.
- 2005-08 Alliant International University, San Francisco, CA: Adjunct Professor, Marshall Goldsmith School of Management.
- 2005 Dowling College, Long Island, New York. Corporate Program.
- 1994-95 Montclair State University, NJ, Adjunct Assistant Professor, Sociology Department.
- 1994 John Jay College of Criminal Justice, New York, NY, Adjunct Assistant Professor, Sociology Department.

POSTDOCTORAL FELLOWSHIP

1990-93 Andrus Gerontology Center, University of Southern California, Los Angeles. Postdoctoral Fellow.

PREVIOUS PROFESSIONAL

- 2012-2014 Associate Executive Director, Center on the Economics and Demography of Aging, University of California, Berkeley. Co-authored renewal grant, assisted with reporting to the federal agency, NIA. Worked to develop new external funding ideas with CEDA faculty.
- 2005 Treasurer, Acting Executive Officer, and Webmaster of the Society for Applied Sociology, a non-profit professional association. Created budget, audit financial health, prepared financial reports, processed membership and conference payments, arranged for printing of publications, managed investments, designed new sources of revenue, website development. Collaborated on merger of two associations. Developed services and programs. Authored and distributed newsletter. (part-time/interim).
- 2002-04 Director of Consumer and Demographic Research. Freeman, Sullivan & Co., 100 Spear Street, Suite 1700, San Francisco, CA 94105. Responsible for methodological and conceptual design. Conducted analyses of complex studies using multivariate techniques (OLS, logit and tobit modeling). Developed expertise on the public utilities industries in the areas of energy efficiency and demand for electricity. Designed survey instruments, developed samplings, conducted field face-to-face research in business settings. Wrote research proposals. Responsible for development for new business unit, product marketing and marketing communications, consulting, and managing a research staff.
- 2000-02 Director of Research. Informative, Inc. 2000 Sierra Point Parkway Suite 300. Brisbane, CA 94005. Head of research operations. Developed standard analytic models for customer reports. Developed survey instruments for web surveys. Conducted experimental design research on web survey design methodologies, including incentives, formatting, timing of survey invitations, and more. Conducted multivariate analyses, wrote reports and presented findings to clients. Managed team of researchers, provide consulting to e-business customers regarding their website development, product development, customer and employee satisfaction, brand awareness and other endeavors. Developed expertise in web survey methodology, and designed web survey software with the engineering and customer support team. Designed and implemented delivery processes by coordinating efforts of sales, project management and research organizations, developing optimal pricing policies, time management and billable hours tracking for process optimization. Wrote the methodological sections on research proposals. Implemented production processes for great cost efficiencies, training of staff, develop product strategies, marketing communications collateral, presentations, support account executives in developing and signing clients and more. Worked with senior management in developing core competencies of our company, and integrating them with other constituencies.
- 1999-2000 Senior Research Consultant. Prognostics. 900 Hansen Way, Palo Alto, CA (650) 812-3900. Designed survey instruments. Prepared data sets for analysis in SAS and SPSS. Conducted multivariate and bivariate analyses. Wrote reports. Wrote methodological sections of proposals. Provided research expertise to internal and external clients regarding customer satisfaction and loyalty for IT and other technology companies. Developed and provided staff training, developed new research products, research design and custom analysis; also assisted account executives in sales presentations and proposals.
- 1997 Market Consultant, Technology Forecasters, Inc. Alameda, CA. Designed, developed and conducted business-to-business market research in the high tech industry. Utilized qualitative and mixed method approaches. Developed an expertise in the electronics manufacturing industry. Wrote and presented proposals, managed projects, supervised junior analysts and administrative staff.
- 1996 Internet Consultant (project). HotWired. Evaluation of web sites for Customer effectiveness. Qualitative interviews with company staff and customers for customer needs and site goals. Work with webmasters and content authors to design or re-design web sites. Also, quantitative analysis of data collected about users of web site content, sources of interest. Preparation of oral and written actionable reports.
- 1996 Customer Satisfaction Lead Consultant. Bellcore, Piscataway, NJ. Authored questionnaires, prepared, manipulated and analyzed quantitative data on customer satisfaction issues for telecommunications

companies (baby bells). Written reports. Benchmarked business processes (purchasing, planning & engineering) through qualitative semi-structured interviews. Wrote proposal for benchmarking cellular phone companies.

1994-96 Consumer Behavior and New Products Analyst. Bellcore, Morristown, NJ.

(I) Conducted research about social aspects of technology (use, needs and motivations) in order to inform engineers and create better markets, including questionnaire design, program evaluation, proposal writing, writing of technical memoranda. Quantitative and qualitative research methodology. Developed new conceptual models for Internet use. (II) Conducted evaluation research for 3-year project on introducing Internet technology and curriculum into K-12 classrooms in New Jersey, collaborated with Educational Testing Services and the Stevens Institute of Technology. (III) Studied attitudes towards security and risk issues in Internet and other forms of electronic commerce. Analyzed game and social behavior on-line through use of on-line participant observation and qualitative interviews.

1980-86 Assistant Director. California State University One Year Abroad Program, Hebrew University, Israel. Managed transcripts, advised students, acted as liaison between university administrations and students, organized activities, bookkeeping.

1977-78 Research Assistant. Market Insight. Emeryville, CA Compiled and analyzed census tract data and wrote analyses of savings & loans markets for applications to the federal government for branching.

GRANTS

Current

2015-2020: Cal-ADAR: Advancing Aging Research at UC Berkeley. NIA: R25AG04784. (Co-PI: Josh Goldstein).
Role: Director

2015-2020: Berkeley Workshop on Formal Demography. NICHD: R25HD083136 (PI: Josh Goldstein). Role:
Director.

2013-2018: Berkeley Population Center, NICHD: R24HD073964. (PI: Josh Goldstein). Role: Executive Director

2013-2018: Understanding How Personal Networks Change. NIA: R01 AG041955 (PI: Claude Fischer). Role:
Director and investigator

Completed

2012-2014 Industry Research Contract. MARS Information Services, Inc. Demographic Projections Project

2011 Professional Development Grant. Office of the Vice-Provost for Teaching and Learning, UC Berkeley

2011 Pilot Grant. Berkeley Population Center, UC Berkeley

2008-2013 Berkeley Population Center, NICHD: R21HD056581. (PI: Michael Hout). Role: Executive Director

2008 Professional Development Grant. Office of the Vice-Provost for Teaching and Learning, UC Berkeley

2008-2009 Lecturer Teaching Fellows. Office of the Vice-Provost for Teaching and Learning, UC Berkeley

AWARDS AND HONORS

2011 William Foote Whyte Distinguished Career Award. American Sociology Association, Section on Sociological Practice & Public Sociology.

2008 Best Adjunct Professor, Goldsmith School of Management, Alliant International University.

1991 NIA Summer Training Camp

1990-1993 NIA Postdoctoral Fellowship

1986-1990 NIA Pre-doctoral Training Grant

PUBLICATIONS

A. PEER-REVIEWED

- Lawton, L. (2015). Jewish Deadheads: A cultural demographic story. *Journal of Popular Music Studies*. 27(1): 69-89.
- Chowdhury, A.A., Mielnika, T.C. Lawton, L., Sullivan, M. and Katz, A. (2005). System reliability worth assessment at a midwest utility—survey results for residential customers. *International Journal of Electrical Power & Energy Systems*, 27(9, 1): 669-673
- Lawton, L. & Bures, R. (2001). Parental divorce and the switching of religious identity. *Journal for the Scientific Study of Religion*, 99-111.
- Goldscheider, F. & Lawton, L. (1998). Family experiences and the erosion of support for intergenerational coresidence. *Journal of Marriage and the Family*, 60, 623-632.
- Silverstein, M., Bengtson, V., & Lawton, L. (1997). Intergenerational solidarity and the structure of adult child-parent relationships in American families. *American Journal of Sociology*, 103: 429-460. (See Authorship Change, 2001, 106(4)).
- Lawton, L., Silverstein, M. & Bengtson, V. (1994). Affection, contact and geographic distance between adult children and their parents. *Journal of Marriage and the Family*, 56, 57-68.
- Lawton, L., Silverstein, M. & Bengtson, V. (1994). Closeness, contact and commitment between family generations. Chapter 2 in *Hidden Connections: Intergenerational Linkages*. American Association of Retired Persons. New York: Springer.
- Silverstein, M., Lawton, L. & Bengtson, V. (1994). Types of relations between parents and adult children, in Chapter 3, *Hidden Connections: Intergenerational Linkages*. AARP. New York: Springer.
- Treas, J. & Lawton, L. (1999). "Family relations in adulthood." In: *Handbook of Marriage and the Family, Second Edition*, pp. 425-438, M.B. Sussman, S.K. Steinmetz and G.W. Peterson, Editors: Plenum Press.
- Speare, A. Jr., Avery, R. & Lawton, L. (1991). Disability, residential mobility, and changes in living arrangements. *Journal of Gerontology*. 46(3): S133-S142.
- Lawton, L. (1991). The Quality of the Parent and Adult-Child Relationship and Family Structure. Unpublished Ph.D. dissertation. Department of Sociology, Brown University, Providence, Rhode Island.
- Avery, R., Speare, A. Jr. & Lawton, L. (1989). Social support, disability and independent living in the United States. *Journal of Aging Studies* 3(4): 279-293.
- Lawton, Leora (1988). The impact of religious commitment on fertility among Israeli Jews. *Population Studies and Training Center Working Paper #88-05*, Brown University.

B. EDITORIAL-REVIEWED

Each of the following papers is the result of original data analysis, quantitative and/or qualitative, and is either descriptive or explanatory. Articles were contracted work

- Chappell, Daniel and Lawton (2011). *The Black Status Survey*. Ebony Magazine, November p.106-110.
- The Washingtonian* "Great Places to Work" (biannual article 2005-2011). www.washingtonian.com
- Lawton, L., Sullivan, M., Van Liere, K, & Eto, J. (2004). *A Framework and Review of Customer Outage Costs: Integration and Analysis of Electric Utility Outage Cost Surveys*. Energy Storage Program, Office of Electric Transmission and Distribution, U.S. Department of Energy. LBNL-54365.
- Lawton, Leora. Determine your need for software vs. ASP. *Marketing News*, p. 19, 22. 2002.
- Lawton, Leora. A close inspection at x-ray inspection strategies. *Circuits Assembly*, July 2000.
- Lawton, Leora. Training for Competition: An EMI Approach. *Circuits Assembly*, February, 2000.
- Lawton, L. (1999). Contract manufacturing in a niche market: A case study of RF and high reliability assemblies. *SMT Magazine*, March 1999.
- Lawton, L. & Fox, S. (1998) Expanding the flexible circuit market. *Flexible Circuitry International*, July.

Lawton, L. (1998). Year 2000 and the EMS industry: Ready or not. *Circuits Assembly*, December.

Lawton, L. (1998). The New England EMS Industry. *Circuits Assembly*, September.

Lawton, L. (1998). Nitrogen environment: Who needs it? Dispelling the folk myths about nitrogen inertion's advantages and disadvantages. *Circuits Assembly*, pp. 32-34. July.

Lawton, L. (1997). Foreign attractions. *SMT Magazine*, December.

Lawton, L. (1997). Partnerships: The new shape of the global telecommunications Market. *Circuits Assembly*, October.

Lawton, L. & Larson, D. (1997). Investment in advanced packages: A balance between technology and customer demand. *Circuits Assembly*, August.

Brittle, K. & Lawton, L. (1997). Beyond technology: Successful IC packaging subcontractors delight customers with service. *Advanced Packaging*, June 1997.

C. SELF-PUBLISHED REPORTS

Lawton, L. (1998, 2000). *A Primer on the Electronics Manufacturing Industry: Processes and Markets*.

D. BOOK REVIEWS

Population Aging in the United States by Serow, W. J.; Sly, D. F.; Wrigley, J. M. In *Journal of Architectural and Planning Research*, 1998 15(1)

Lean and Green: Profit for your workplace and the environment, by Pamela Gordon. March 2002, *Circuits Assembly*.

Fathers and Divorce, by T. Arendell. In *Family Science Review*.

PEER-REVIEWER

Editorial Board, *Journal of Marriage and Family*, 2008-

Journal of Marriage and Family, 2005-2008.

Journal of Family Issues, 2007, 2012

Journal of Applied Sociology, 2004

Social Forces, 2011

U.S.-Israel Binational Fund

MEDIA APPEARANCES

2016 Quoted in *Time Magazine* "Here's When Americans Really Started to Panic About Overpopulation". July 11, 2016. <http://time.com/4388565/zero-population-growth-world-population-day-2016/>.

2012 KNBC interview for story about Asian Immigrants, June 19, 2012: <http://www.nbcbayarea.com/video/#!/on-air/as-seen-on/Asian-Population-on-the-Rise-in-US/159669075>

2011 KQED Forum on "Marriage: Delayed and Denied". Available on: <http://www.kqed.org/a/forum/R201107191000>.

PRESENTATIONS

2016. Lawton, Leora, Lindsay Bayham, Haleigh Cummings and Ashley Sandoval. Lessons from Audiofiles: Verification and Mixed Methods Analysis. Annual Meeting of the Pacific Association of Public Opinion Research, San Francisco, CA.

2014, Lawton, Leora, Donald Wolf, and Gene Kazinets. Mode effects from mobile versus desktop web survey responses. Presented at the annual meeting of the Pacific Association of Public Opinion Research, San Francisco, CA.

2014. Lawton, Leora and Carl Mason. Pets and the Demographic Transition. Annual meeting of the American Sociological Association, San Francisco, CA.

2013, Lawton, Leora with Carl Mason, Sherryl SantaAna, Lisa Bohn. Introduction to demography and its relevance for pets, chocolate and African markets. Invited speaker to the annual offsite meeting of Catalyst, a division of Mars, Inc. May 30. Paris, France.

2013: Climate Central, Goodwin-Simon Research, Probolsky Research, and TechSociety Research (Leora Lawton, President). Viewer and Non-Viewer Surveys on Global Warming Attitudes. Presented at the Annual Meeting of the American Association of Public Opinion Research, Boston, MA, May.

2012: Lawton, Leora. "Alternate paths to funding academic careers." Presented at the San Francisco Bay Area chapter of the Society for Women in Sociology, September 28.

2011: Lawton, Leora and Broege, Nora. "Mixed Methods: Qualitative and Quantitative Data in Web Surveys." Presented at the Annual meeting of the Pacific Association of Public Opinion Research, San Francisco, December 2011.

2011: Lawton, Leora and Broege, Nora. "Employee Attitudes And Employer Family-Friendly Flexibility Policies: A Multi-Level Analysis". Presented at the Annual meeting of the Population Association of America, Washington DC.

2011 Lawton, Leora. Invited speaker. "Historic and Current Trends for Global Migration" Summer Institute, Health Initiative of the Americas.

2011. Lawton, Leora. Invited Panelist, Sports and American Society. February 22. Coro Foundation, San Francisco, CA.

2010: Lawton, Leora. Organizer, Roundtables on Sociological Practice and Public Sociology. Annual meeting of the American Sociological Association, Atlanta, GA.

2010: Lawton, Leora. "Work-family balance, family structure and employer policies". Presented at the Annual meeting of the Population Association of America, Dallas, TX April 15, 2010.

2009: Lawton, Leora. Invited panelist "Applied Sociology". Annual meeting of the American Sociological Association, San Francisco, CA.

2009: Lawton, Leora. Invited panelist "Organizational Consulting". Annual meeting of the American Sociological Association, San Francisco, CA.

2008: Lawton, Leora. Didactic Seminar: The Logic and Methods of Segmentations. Annual meeting of the American Sociological Association, Boston, MA.

2007: Lawton, Leora. "Why are there so many Jewish deadheads – and why should we care?" Invited speaker to Unbroken Chain: The Grateful Dead in Music, Culture and Memory. University of Massachusetts, Amherst, November 16-18, 2007.

2007: Lawton, Leora. Invited organizer for a workshop in contracted research. Annual meeting of the American Sociological Association, New York, NY.

2007: Lawton, Leora. Invited participant for a panel on applied sociological research. "No one knows what a sociologist can do." Annual meeting of the Pacific Sociological Association, Oakland, CA.

2004: Lawton, Leora. Invited instructor for fee-based professional workshop on Consumer Behavior Research Methodologies. Annual meeting of the American Sociological Association, San Francisco, CA.

2004: Chowdhury, A., Mielnik, T., Lawton, L., Sullivan, M., and Katz, A. "Reliability worth assessment in electric power delivery systems" IEEE Power Engineering Society conference, June 6-8, Denver, CO.

2004: Lawton, Leora. Invited panel discussant on a paper session, Public Opinion Research in the Energy Industry. Presented at the annual meeting of AAPOR, Phoenix, NM.

2003: Lawton, L. Eto, J., Sullivan, M., Katz, A. Preliminary results to a nationwide meta-analysis of outage costs. Western Conference of the Center for Research on Regulated Industries, San Diego, CA.

2000. Lawton, Leora. Invited panel discussant on careers for sociologists outside of academia. American Sociological Association. Washington, DC.
1999. Lawton, Leora. Workshop: Conducting market research on the web: qualitative benchmarking of e-commerce websites. The Annual Meeting of the Society for Applied Sociology, Dallas, TX.
- 1998 Lawton, Leora. How to become an industry expert. Annual Meeting of the Society for Applied Sociology, Denver CO.
- 1998 Lawton, L. Publishing outside of academia. Roundtable refereed discussion at the Annual Meeting of the American Sociological Association, San Francisco, CA.
- 1995 Lawton, L. Strategies for finding a job in industry (when academic positions do not materialize). Keynote speaker: Demography of Aging Pre- and Post-doctoral Training Group, at the Annual Meeting of the Population Association of America, San Francisco, CA.
- 1997 Lawton, L. Leisure on-line: a study of social behavior in an IRC game-playing environment. Presented at the annual meeting of the Society for Applied Sociology, Oak Brook, IL.
1998. Lawton, L. The Asian EMS industry. Invited paper presented to the IPC-AMRC, Washington, DC.
1997. Lawton, L. The attraction to emerging regions for contract manufacturers. Proceedings for the annual meeting of Surface Mount International, September 12, 1997, San Jose, CA.
1997. Lawton, L. The future of global telecommunications lies in international partnerships. Keynote address for the Australian Electronics Development Centre, Melbourne, Australia.
1996. Mock, K., Lawton, L. & Hoyle, M. Cyberspace game show hosts: Agents for socialization, not just entertainment. Presented at the American Association of Artificial Intelligence, Portland OR.
- 1995 Lawton, L. Strategies for finding a job in industry (when academic positions don't materialize). Keynote speaker: Demography of Aging Pre- and Post-doctoral Training Group, at the Annual Meeting of the Population Association of America, San Francisco, CA.
1995. Lawton, L. & Goldscheider, F.K. Family experiences and the erosion of support for intergenerational coresidence. Presented at the Annual Meeting of the Gerontological Society of America, Los Angeles.
1994. Lawton, L. Parental divorce and the "switching" of religious identity. Presented at the Annual Meeting of the Gerontological Society of America, New Orleans.
1993. Lawton, L. & Goldscheider, F. Pathways out of the home in young adulthood and attitudes toward intergenerational coresidence in later life. Paper presented at the annual meeting of the Gerontological Society of America.
1992. Lawton, L., Silverstein, M. & Bengtson, V. The reciprocal relationship between affection and frequency of contact in intergenerational relationships. Presented at the Annual Meeting of the American Sociology Association, Pittsburgh.
1992. Lawton, L. & Silverstein, M. The influence of divorce on geographic distance between adult children and parents. Presented at the Annual Meeting of the Gerontological Society of America, Washington, D.C.
1992. Silverstein, M., Lawton, L. & Bengtson, V. Typologies of intergenerational family relations: Evidence from the 1990 AARP Survey of Intergenerational Linkages. Presented at the Annual Meeting of the American Sociology Association, Pittsburgh.
1991. Lawton, L. Individual, family and social factors in intergenerational exchange. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Bengtson, V., Lawton, L. & Silverstein, M. Intergenerational linkages and solidarity in the family. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Lawton, Leora. Individual, family and social factors in intergenerational exchange. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Lawton, L. Attitudes towards reciprocity: childhood experience versus contemporary status. Annual Meeting of the Population Association of America, Washington, D.C.
1990. Lawton, L. The effect of marital disruption on the parent/adult-child relationship. Annual Meeting of the Gerontological Society of America, Boston.

1990. Lawton, L. Research directions in the sociology and demography of drugs. Roundtable presentation at the Annual Meeting of the American Sociological Association, Washington, D.C.

1990. Lawton, L. The quality of the parent/adult-child relationship and family structure. Annual Meeting of the Population Association of America, Toronto, Canada.

1988. Lawton, L. Children as friends: social interaction between elderly parents and their adult children. Annual Meeting of the Gerontological Society of America, San Francisco.

1988. Speare, A. Jr., Avery, R. & Lawton, L. Disability, residential mobility and changes in living arrangements. Annual Meeting of the Population Association of America, New Orleans.

1987. Avery, Roger, Alden Speare, Jr. and Leora Lawton. Social support, disability and independent living in the United States. Inter-congress Meeting of the Research Committee on Aging. University of Manitoba, Winnipeg, Manitoba.

SESSIONS ORGANIZED

2016 American Sociological Association, "Sociology of Sports". Organizer and Chair.

2016 Population Association of America, Member-Initiated Meeting: Berkeley Workshop on Formal Demography Reception and Poster Session. Organizer.

CLIENT REPORTS

As a sociologist working in the private sector, I have written many dozens of custom analytic reports. The vast majority are proprietary and client agreements do not allow me to share. A brief list of recent clients and topics follows:

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| 2013 | TIAA-CREF/ScholarShare: Customer Satisfaction with the Transition from Fidelity management to TIAA-CREF management. |
| 2012-2013 | Climate Central/Goodwin-Simon Research: Analysis of patterns and predictors of attitudes regarding climate change. |
| 2009-2015 | About 70 clients: Employee satisfaction studies; a detailed mixed methods analysis using their results from the <i>Washingtonian</i> magazine data. |
| 2009 | EDUCAUSE: The effect of the recession on university IT investments and operations |
| 2007-2017 | <i>Washingtonian</i> magazine: Biannual Analysis and selection of 'Great Places to Work' competition. |
| 2007 | Sharp/FactorTG: Customer segmentation of the Sharp Aquos TV market. |

AFFILIATIONS

American Sociological Association
American Association of Public Opinion Research
National Council on Family Relations
Pacific Association of Public Opinion Research.
Population Association of America

COURSES TAUGHT

Undergraduate

University of California, Berkeley:

DEMOG 198: (A) Professionalization Workshop in the Social Sciences; (B) Applying to Graduate School and Applying for Grants.

SOC152 (was SOC115): Deviance and Social Control

SOC117: Sports as a Social Institution

SOC190: Community-based Research

SOC199, Demog 298: Independent study

Soc/Demog126: Social consequences of population processes.

Elsewhere:

Social psychology (Montclair State University)
Drugs and Society (Montclair State University, John Jay College of Criminal Justice)
Introduction to Sociology (Dowling College)

Graduate:

University of California, Berkeley:

Demog 240: Human Migration
Demog 298: Independent study

Alliant International University:

Research Design, Methods and Psychometrics
Survey Research Methods

SERVICE

University of California Berkeley

2015, 2016 Invited Panelist to the Beyond Academia Conference on alternative careers for PhDs.
2015, 2016 Guest lecturer to a graduate seminar on Science Communication, Plant & Molecular Biology 290 (importance of a demographic perspective).
2013-2016 Talks at the D-Lab for graduate students on (a) obtaining NIH grants; (b) non-academic careers; and (c) survey research methods
2012, 2013 Guest speaker for the VCRO Responsible Conduct of Research program.
2011, 2013 Workshop on 'what to do with a BA in sociology' presented to undergraduates in the Dept of Sociology
2013 Search committee for grants specialist at the VCRO for Kim Baetten's hire.

Elsewhere

2012- Co-Editor of the newsletter for the Population Association of America, *PAA Affairs*.
2009-2010 Reviewer of PAPOR Student Paper Awards
2009-2011 Pacific Association of Public Opinion Research, Executive Council, Councilor-at-large (webmaster).
2007- Advisory Board, Demographic and Social Analysis Program, University of California, Irvine.
2005-2007 Secretary, Section on Sociological Practice. American Sociological Association.
2007-2010 Webmaster and Newsletter Editor, Section on Sociological Practice. American Sociological Association
2004-2005 Treasurer and Executive Director, Society for Applied Sociology.
2003-2004 Chair, Section on Sociological Practice. American Sociological Association.
2000-2003 Councilmember, Section on Sociological Practice. American Sociological Association.