



CURRENT EMPLOYMENT

Economist, OnPoint Analytics, Inc., 2015 – Present:

Dr. Dan Werner is an Economist at OnPoint Analytics, where he provides economic, financial, and statistical analysis to support complex litigation in a variety of industries. His consulting assignments often involve the analysis of economic markets, economic damages, and issues in class certification. Dr. Werner's experience includes analyzing economic issues related to business valuation, lost wages, consumer fraud and false advertising, agricultural and mineral production, risk, financial liquidity and solvency, and anti-competitive behavior, among others. He has performed rigorous market analysis and quantitative modeling in a wide range of industries, including technology, consumer retail products, energy and mining, food processing, real estate, and insurance, among others. Prior to joining OnPoint Analytics, Dr. Werner conducted empirical academic research in the fields of energy and environmental economics. Prior to his graduate studies, Dr. Werner began his career at a global financial services firm, where he analyzed and audited corporate financial statements in a variety of industries, including the real estate, technology, and energy sectors.

SELECTED CASES

As Testifying Expert:

Andrew Huff v. Royal Inn Hotel

The Law Office of Bennett M. Cohen, PC (2018)

- Personal injury case involving lost business profits
- Deposition testimony

Tyrian Purple LLC v. Scott C. Clay, et al.

Tiffany & Bosco, P.A. (2017)

- Fraud case involving investment in consumer retail chain
- Expert report

As Manager or Consulting Expert:

Antitrust

Winn-Dixie Stores, Inc and Bi-Lo Holdings, LLC v. Southeast Milk, Inc., et al.

Ahern and Associates, P.C. (2017-)

Business Valuation and Lost Profits

Charles Wolf and Ruth Thackery v. Daimler AG, Mercedes-Benz USA, LLC

Squire Patton Boggs, LLP (2017)

Jagpal Singh v. Johnny Juarez, et al.

Mark Cohen, P.C. (2017)

Carlos McClatchy v. Gary B. Pruitt, et al.

Seiler Epstein Ziegler & Applegate LLP (2017)

Hilltop Ranch, Inc. v. Bühler Barth GmbH
Jones Day (2015-2016)

Brent Davis and Clint C. Carlos v. HireVue, Inc. et al.
Tiffany & Bosco, P.A. (2015-2016)

John J. McAleese, III v. Morgan, Lewis & Bockius, LLP
Morgan, Lewis & Bockius, LLP (2015)

Consumer Product Class Actions

Siobhan Morrow et al. v. Carter's Inc., et al.
Carlson Lynch Sweet Kilpela & Carpenter, LLP (2017-)

Leab Segedie et al. v. The Hain Celestial Group, Inc.
Finkelstein, Blankinship, Frei-Pearson & Garber, LLP (2017)

Energy, Mining, and Real Estate

Everpower Wind Holdings, Inc. v. Garrad Hassan America, Inc.
Squire Patton Boggs, LLP (2017-2018)

Freeport-McMoRan Inc., Comment Re: Proposed Rule for Financial Responsibility Requirements under CERCLA §108(b) for Classes of Facilities in the Hardrock Mining Industry
Vinson & Elkins LLP (2016-2017)

ML Servicing Co Inc. and ML Liquidating Trust v. Greenberg Traurig LLP
Stinson Leonard Street LLP (2016)

EDUCATION

University of Maryland, College Park, College Park, MD

Ph.D., Agricultural and Resource Economics | 2015 | Dissertation Title: "Electricity Markets: Price Risk, Pollution, and Policies"

University of Maryland, College Park, College Park, MD

M.S., Agricultural and Resource Economics | 2014 | Thesis title: "Residential Electricity Demand, Split Incentives, and Refrigerator Efficiency"

University of California, Santa Barbara, Santa Barbara, CA

B.A., Business Economics; B.A., Environmental Studies | 2009 | Summa Cum Laude

PROFESSIONAL LICENSE

California Board of Accountancy

Certified Public Accountant | License active since 2010

PUBLICATIONS

- Applying Regression Analysis to Valuation and Forensic Engagements. *FVS Consulting Digest*, (forthcoming). American Institute of Certified Public Accountants
- Using Advanced Data Analytics to Measure Economic Damages in Consumer Fraud and False Advertising Cases. *FVS Consulting Digest*, Issue 33. American Institute of Certified Public Accountants, January 2018
- Keys To Estimating Damages In Deceptive Pricing Cases (coauthored with Stephen F. Hamilton). *Law360*. Portfolio Media, Inc. September 22, 2017
- Electricity Market Price Volatility: The Importance of Ramping Costs. In *Energy & the Economy, 37th IAEE International Conference Proceedings*. International Association for Energy Economics, June 2014

CONFERENCES AND PRESENTATIONS

- Overview of Damage Analysis in False Advertising Cases, co-presented with A.C. Davis and G. Macartney at: Jeffer Mangels Butler & Mitchell LLP, San Francisco, CA, 2018
- Electricity Market Price Volatility: The Importance of Ramping Costs, presented at:
37th International Association for Energy Economics Conference, New York, NY, 2014
Agricultural and Applied Economics Association Annual Meeting, Minneapolis, MN, 2014
- Renewable Portfolio Standards: Policies for Pollution or Pride, presented at:
Heartland Environmental and Resource Economics Workshop, University of Illinois at Urbana-Champaign, 2013
- Heterogeneity in Renewable Portfolio Standards: A Local Pollution Analysis, presented at:
15th Annual University of Colorado Environmental and Resource Economics Workshop, Vail, Colorado, 2013
- Residential Electricity Demand, Split Incentives, and Refrigerator Efficiency, research poster presented at:
Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., 2013

HONORS, AWARDS, AND GRANTS

- Dennis J. O'Brien Best Student Paper Award, United States Association for Energy Economics, 37th IAEE International Conference. Awarded for "Electricity Market Price Volatility: The Importance of Ramping Costs," 2014
- Student Scholarship Award, National Capital Area Chapter of the United States Association for Energy Economics, 2014
- Jacob K. Goldhaber Travel Award, University of Maryland Graduate School, 2014

- Bessie H. DeVault Award for best paper written by a second year student, University of Maryland AREC Department. Awarded for “Renewable Portfolio Standards: Policies for Pollution or Pride?” 2013
- Jacob K. Goldhaber Travel Award, University of Maryland Graduate School, 2013
- Heartland Conference Travel Grant, University of Illinois at Urbana-Champaign, 2013
- UCSB Academic Excellence Award, for exceptional academic & community service, 2009
- College Honors, UCSB College of Letters & Sciences, 2009
- Senior Scholastic Award, UCSB Economics Department, 2009
- Outstanding Academic Achievement Award, UCSB Environmental Studies Program, 2009

PRIOR EMPLOYMENT

University of Maryland, College Park | *Graduate Research Assistant* | College Park, MD | 2011 – 2015

- Extensive experience in econometric analysis, model design, and data visualization using large panel datasets, nationwide cross-sectional data, and high frequency time-series data
- Performed regression analysis on projects relating to residential electricity demand, price premiums for energy efficient appliance labeling, and online consumer behavior
- Synthesized data from various sources before performing statistical tests for written reports
- Presented original energy economics research at several academic conferences, including to audiences with and without technical expertise in electricity issues

Ernst & Young | *Assurance Associate* | San Francisco, CA | 2009 – 2010

- Planned & performed financial statement audits primarily within the real estate, technology, and energy industries
- Analyzed financial variances using advanced excel formulas, pivot tables, and VBA macros
- Authored technical accounting memo drafts and researched accounting guidance for client applications

University of California, Santa Barbara | *Economics Research Assistant* | Santa Barbara, CA | 2008 – 2009

- Prepared report synthesizing economic analyses of the sulfur dioxide cap & trade program
- Performed qualitative research for land policy study on behalf of the National Bureau of Economic Research

NON-PROFIT AND REFEREE ACTIVITY

Peer Review Referee for *The Energy Journal*, International Association for Energy Economics, 2015 – Present

Vice President of Finance, Capture the Dream, Oakland, CA, 2016 – 2018

Treasurer of Board of Directors, Santa Barbara Student Housing Cooperative, Santa Barbara, CA, 2008 – 2009