



INDUSTRY EXPERIENCE

Research Analyst, OnPoint Analytics, Inc., 2022 – Present:

Zoe is a Research Analyst at OnPoint Analytics. She performs data analysis, economic research and statistical programming for high-profile economic litigation cases. She also reviews publicly available information and documents produced. Zoe received a bachelor's degree in Psychology from the University of California, San Diego and a master's degree in Quantitative Economics from California Polytechnic State University, San Luis Obispo.

EDUCATION

California Polytechnic State University, San Luis Obispo, CA
M.S. Quantitative Economics | 2022

University of California, San Diego, La Jolla, CA
B.S. Psychology | 2020

SELECTED CASES

As Research Analyst:

Antitrust

In Re: Caustic Soda Antitrust Litigation

Wexler Boley & Elgersma LLP (2022–)

PRIOR EMPLOYMENT

Learning Hub Instructor | *BAYAC- AmeriCorps Member* | November 2020 – June 2021

- Examined Provide in-person support for students, aged 5 to 8, participating in distance learning by making sure students understand and complete assignments
- Maintain accurate attendance records and reporting procedures as well as attend and participate in weekly training and cohort meetings

Executive Vice President | *UCSD Women in Business* | June 2019 – June 2020

- Oversaw and managed an executive team of 12 officers in weekly, quarterly, and yearly organization events and projects such as recruitment cycles, speaker events, workshops, social mixers, etc.
- Worked with President to ensure organizational standards were upheld by officer team and members



RESEARCH EXPERIENCE

Professors Aric Shafran & Katya Vasilaky | September 2021 – April 2022

- Assist in designing, planning, and testing an experimental economics study of peer effects on effort
- Support data collection and conduct data cleaning and analysis in R/Python

Atkinson Behavioral Lab | October 2017 – June 2020

- Directed and supervised groups of 20+ participants per session through various research tasks and studies in Qualtrics, zTree, as well as other various computational and/or paper tasks
- Calculated and distributed cash/prize payouts to participants, data entry, and coding assistance
- Worked with lab manager to train new RAs and perform advanced lab and administrative functions

Rady Incentives Lab | November 2019 – March 2020

- Worked 1-on-1 with participants of psychology/business study investigating cell phone usage
- Navigated multiple software programs and platforms such as Excel, oTree, Qualtrics, and Dropbox
- Assisted lab manager with data entry, data quality checks, participant management, and other tasks

Fantino Research Lab | April 2019 – June 2020

- Worked with fellow RAs to guide groups of 2-4 participants through study process including study set-up, participant check-in, pre-study exercises, multi-step study, and post-study procedures
- Managed online participation prerequisites through SONA system and took appropriate actions